

FOR IMMEDIATE RELEASE May 31, 2023

## LIFE IS BEAUTIFUL & THE SPACE INVITE LOCAL MUSICIANS TO COMPETE TO PERFORM AT THE 2023 FESTIVAL

16 performances will be featured at the Rising Stars competition, with one winning set to be added to the festival's lineup; Submissions now open <u>here</u>!

Fans invited to enjoy three weekends of local music and nightly giveaways at The Space



For Life is Beautiful photo and video assets, <u>click here</u>. For photos of The Space, <u>click here</u>.

Las Vegas – Life is Beautiful has announced the launch of the *Rising Stars* competition hosted at <u>The</u> <u>Space</u>, which will see one talented local performer or band land themselves a spot on the music and arts festival's 2023 lineup alongside The Killers, Kendrick Lamar, Odesza, KHALID, The 1975, FLUME, Yeah Yeah Yeahs, Omar Apollo, Kim Petras, and many more. Submissions to perform are now open <u>HERE</u>.

"Providing a platform to be seen and heard has been one of our biggest missions since introducing Rising Stars in 2021," said Craig Nyman, Director of Music, Programming & Development at Life is Beautiful. "Partnering with The Space to bring 16 artists from our state to their stage is a really exciting opportunity as we gear up for this year's festival."

To enter the competition, Las Vegas musicians must visit lfe.is/risingstars and submit their entry by Wednesday, June 14 at 11:59 pm PT. 16 semi-finalists will be chosen to appear at the multi-genre live competition, hosted by The Space on August 4-5 and 11-12. A group of esteemed judges will hand-select four performers or bands to advance to the final round on August 18. Additionally, The Space will offer all semi-finalists an opportunity to return to the popular venue for a follow-up performance in the fall.

"The Space exists to provide a home for our local music scene, and having the opportunity to partner with Life is Beautiful is a way to move this mission forward," said Mark Shunock, local entertainer, philanthropist, and Founder of The Space. "The festival has become one of the city's premiere events, and everyone at The Space is thrilled to be a part of it. Who wouldn't want the chance to perform at Life is Beautiful?!"

With music and fans at the forefront, Life is Beautiful introduced the festival's Rising Stars program at the 2021 festival with the mission to showcase emerging musicians and provide a platform to be discovered. The newest iteration of this program will partner with Shunock and his venue to celebrate the power of supporting local creators by giving them the opportunity to perform at a venue that specializes in providing a platform for homegrown artists.

"Mark and his team have always been committed to giving back to the community," said Nyman. "Opening The Space for this program is only the beginning, and we look forward to building the Rising Stars platform for even more Nevada-based musicians moving forward."

Additional programming and event details will be announced soon. For more information on Life is Beautiful, visit <u>www.lifeisbeautiful.com</u> or follow along on social media on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, and <u>YouTube</u>.

###

## About Life is Beautiful

Celebrating 10 years in September 2023, Life is Beautiful is Las Vegas' premier music and arts festival. Attracting more than 1 million fans to Downtown Las Vegas over the festival's lifespan, the annual 3-day event delivers an eclectic range of immersive experiences including music sets from chart-topping performers, eye-catching art installations, hilarious comedians, culinary showcases, and more. Life is Beautiful was born as part of the major revitalization of Downtown Las Vegas in 2013 and has helped transform the surrounding DTLV community into a bustling destination while contributing over \$400M of economic impact and cultural capital to the area. What started as an event has become something more: a symbol of connection, joy and creativity.

## About The Space

The Space is a leading-edge events and arts complex in the heart of the entertainment capital of the world – Las Vegas. Available for short-term rentals, event bookings and live performances, the complex features:

- A 3,000 sq-ft raw theater/event space with state-of-the-art staging, AV, a customizable floor plan and connected box-office operations;
- A broadcast-quality and stylishly decorated podcast studio;
- A chic, eclectic lobby and gathering space complete with a full bar.

The Space opened in 2017 and has since hosted everything from fashion shows to plays and musicals, alongside weddings, birthdays and world-class concert performances by Tony, Grammy and Country Music Award winners.

Honoring its core value of giving back, The Space is home to Mondays Dark, a twice-monthly variety show that has raised and donated over \$1.8 million for more than 180 local nonprofits. Mondays Dark has been named "Best of the City" by *Vegas Seven* and "Best of Vegas" by *Las Vegas Weekly*.

## Life is Beautiful Media Contacts: Kirsten Leeds Life is Beautiful Kirsten@lifeisbeautiful.com

Alexandra Leach / Terri Maruca Kirvin Doak Communications LIB@kirvindoak.com

The Space Media Contact: Miranda Lopez Marshun Entertainment Miranda@MarShunEntertainment.com